Make-up Memory Assignment

1. Where exactly does "encoding" occur in the three-step memory process?

2. Why is the idea of "working memory" a more accurate concept than Atkinson & Shiffrin's 1968 idea of "STM"?

3. Give a personal example of "massed practice" and "rosy retrospection."

4. Using your reading, list at least five strategies to help improve memory.

5. Using the strategies, design a plan for a student

A. studying a list of 20 spanish vocabulary words

B. an new employee trying to learn the names of his colleagues